PreVis Workshop

There have been quite a few workshops around the world on video production, including actual filming and CG related ones. Yet almost all the workshops will stop at allowing participants to actually experience part of the video production process only. It is simply because, to do from planning until final completion, people will need to be extremely familiar with the equipment and software used in the process. And such familiarity simply takes a lot of time to achieve.

Previs Society Asia has developed a 5 days' program to do all the steps required for video production. During this program, one will be exposed to filming and also CG production without prior related experience or knowledge. You will experience 8 hours a day and for 5 days the courses we will bring you to go through the difference steps of video production from planning until completion. Details as follows:

Day 1: Lecturing on video production
Day 2: Planning
Day 3: How to use iClone
Day 4: CG making
Day 5: Presentation on your work created

On Day 1 we will go through the guidance of this program and teach on the basic technics of video production. How to create script, storyboard, handling of camera, CG production, editing and the final completion. All the necessary work flows in video production.

On Day 2 during planning you will be provided with materials. Basing on such materials you are required to produce script or storyboard. One of the example of such materials is to produce 15 sec's TVC. The provided materials will include TVC planning for smartphone or energy drink.

Day 3 we will move into actual production. Here we will use a 3D CG software "iClone" developed by Reallusion. This software comes with pre-loaded character, background and simple motion data like walking or running.. By dragging and dropping such assets into the program we can produce scenes which we will want. The other CG software usually comes without such assets, one will have to create everything from scratch. And it takes a lot of time to just to learn how to use those software. By using iClone, we can save those time and focus on making what we want to make.

Day 4 we will enter the actual editing work. There have been quite a few editing software. You can use simple ones like the Movie Maker in Windows. You can also drag and drop the CG movie files created by iClone into it and do the editing work. No need to spend time on operation. Of course you can also use After Effects or Premiere from Adobe to add prettier effects. As it might take additional time to learn those software, we do not recommend it during this workshop.

And participants will be required to present their creation on 5th day and also evaluated by it.

Purpose of this workshop is to enable participants to fully understand the process of video production and complete their own works there upon. With a strong sense of achievement, we believe this will a much more powerful source for learning.

We, at Previs Society Asia, have actually implemented such workshops two times already. One at Taiwan University of the Arts during Jun/27~Jul/01/2016, and also with Yuan-ze University during Aug/22~26/2016. Participants are

around 20 freshman and sophomore from both universities at each occasions. Students are divided into teams of 2~3 people. They chose the topics to produce 30 Sec's TVC from either smartphone or energy drink. Even most of the students are without CG production experiences, we also have some who are with video product knowledges and know how to use software like After Effects.

Result of these 2 workshops comes with an over 70% completion rate. Some teams can not finish due to incomplete plan, or not familiar with software.

Nowadays a lot of the students for video production are frustrated due to current course design has not materialized for them in completing a work by solely by themselves.   And the reason is often from the huge time and efforts required for learning CG creation software and camera handling techniques. Once students are asked to generate works of their own while they are still on the way of getting familiar with the tools, then the frustration is simply unavoidable.

The most important part of video production is undoubtedly creativity. Yet software/equipment technique is just one portion of such process. It is strongly recommendable that, during the early stages of learning, students are to be exposed to and know the ins and outs of all required steps. We believe such exposure will be very effective for the learning. And students might just become interested in one of the processes, might it be camera handling or CG modelling creation.

In fact we have also interviewed students who participated in the two workshops held in Taiwan university of the Arts and Yuan-ze University and learned that students have become even more interested in video production. And such workshop have become a significant step stone for their learnings to come.

From the perspective of Previs Society Asia, we would very much like to promote such workshops through out Asia. We believe it should benefit the future and new video production in this area. Please talk to us about the software and also lecturers required for conducting such workshops. We sincerely hope and wish to provide best learning experience to the Asian students. In the end of the day, they are the real future.

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